

2023 CSAP Sponsor Invitation

This is your opportunity to have access to the country's top leaders in speech-language pathology and audiology. Your sponsorship involvement in CSAP puts you directly in touch with over 50 state speech-language-hearing association presidents from across the United States. These individuals share their CSAP experiences with their membership, expanding your reach. They also engage in countless networking opportunities with fellow colleagues who are the up-and-coming leaders across the nation, increasing your visibility.



Through your CSAP sponsorship, state association leaders will learn more about your company and how your products and services provide value in their work with the treatment of children and adults who have communication disorders. Professionals are more likely and will feel more comfortable conducting business with individuals they know and trust.

CSAP 2023

What Is CSAP?

The Council of State Speech-Language-Hearing Association Presidents (CSAP) is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.

The mission of CSAP is to:

- provide leadership training for state speech-language-hearing association presidents.
- be a forum for collaboration and networking among these leaders.
- promote communication of professional matters between state speech-language-hearing associations, ASHA and other related national professional organizations.

Who Is CSAP?

Participation is open to Presidents from each state speech-language-hearing association paying annual dues to the Council of State Speech-Language-Hearing Association Presidents. Member states may be represented at CSAP by their President, President-Elect, immediate Past President and/or official designee acting in this capacity.

When Is CSAP?

CSAP holds two Conferences each year, in the spring and fall. The Fall Conference is held in conjunction with the annual American Speech-Language-Hearing Association (ASHA) Convention. On average, 40 state associations are represented by one or more participants.

What CSAP Can Offer You?

CSAP offers sponsorship and marketing opportunities of various levels that are designed to work within any budget. Your sponsorship will be acknowledged as detailed in each opportunity.



2023 Conference Information

Richmond, Virginia
May 19 -20, 2023
Hilton Richmond Downtown

Contact Information

Craven Management Associates
Anna Peagler
700 McKnight Park Drive
Suite 708
Pittsburgh, PA 15237
Email: apeagler@robertcraven.com
Telephone: 412-366-1177
Fax: 412-366-8804

Year-Round Sponsorships

Leadership Circle: \$3,000

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conferences.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.
- Two (2) email blasts that go out to all CSAP members to express why you are supporting CSAP and what your company is doing to contribute to the betterment of children and adults who have communication disorders.

President's Circle: \$2,000

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conferences.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.

Friend's Circle: \$1,000

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conferences.
- Recognize your organization's name as a sponsor on the CSAP website for one year.

Associate Donor: \$500

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conferences.



Event Sponsorships

Luncheon Sponsor: \$3,000 (Fall only)

- Exclusive company exposure during the luncheon.
- Sign recognition during the luncheon
- Two representatives may attend the event and briefly address the attendees (15 minutes)
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for one (1) year with live link to your company website.
- One (1) email blast to the CSAP membership to promote your services/products.

Informational Session Sponsor: \$2,500

Present a 30-minute informative session to the CSAP audience for continuing education purposes. Topic and presentation subject to approval by the CSAP Board of Directors.

- Sign recognition during the session
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for one year with live link to your company website.

Social/Reception Sponsor: \$2,000 Non-Exclusive/\$4000 Exclusive

- Exclusive company exposure during the event.
- Sign recognition during the social
- Two representatives may attend the event and briefly address the attendees (15 minutes)
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for one year with live link to your company website.

Speaker Sponsor: \$500

You select which of our speakers to sponsor.

- Sign recognition during the session
- Verbal recognition during the session
- Recognition in the on-site Conference materials

Breakfast Sponsor: \$1000 Non-Exclusive/\$2000 Exclusive

- Sign recognition during the breakfast
- Verbal recognition during the breakfast
- Recognition in the on-site Conference materials.

Break Sponsor: \$500 Non-Exclusive/\$1000 Exclusive

- Sign recognition during the breakfast
- Verbal recognition during the break
- Recognition in the on-site Conference materials.

Marketing/Visibility Opportunities

Name Badges: \$500

Provide your company's logo for inclusion on all Conference attendees' name badges. Conference attendees must always wear their name badges during the Conference. This will allow your company a continuous marketing opportunity throughout the Conference. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your confirmation.

Attendee Bags/Folders: \$350

Your company will have maximum visibility by providing the attendees with bags/folders to hold their meeting materials. This is a first-come, first-served opportunity. For the benefit of our attendees, bags must be constructed of a durable material. As the exclusive bag/folder sponsor, your company will be responsible to order and ship the bags as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation notice.

Item Placement in Attendee Bag/Folder: \$200

Ensure maximum visibility of your product or service by inserting a marking item such as literature, a flyer, catalog or trinket in every attendee's Conference bag/folder.

Donate a Door Prize or CSAP Live Auction Item

This is a great way to get your company name in front of the top leaders in the field of speech-language pathology and audiology! Contributors will be recognized in the on-site Conference materials. Donations will be on display throughout the Conference.

**Have a suggestion or new idea for
marketing or sponsorship?**

**Contact CSAP President Valerie Brosius at 612-269-3886
or Craven Management Associates at 412-366-1177.
Let us help you select the right sponsorship package.**

Registration Information

Company Name: _____
 Address: _____



Payment Options

Check Enclosed (Payable to CSAP)

Credit Card:

Visa MasterCard
 Discover American Express

Contact Information

Name: _____
 Email: _____
 Phone: _____
 Name(s) for Conference Badges (if applicable): _____

CREDIT CARD ACCOUNT NUMBER

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EXPIRATION DATE

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2023 CSAP Sponsorship Opportunities

SPONSORSHIP OPTIONS	FEE	TOTAL DUE
YEAR-ROUND SPONSORSHIPS		
Leadership Circle	\$3,000	
President's Circle	\$2,000	
Friend's Circle	\$1,000	
Associate Donor	\$500	
EVENT SPONSORSHIPS		
Luncheon Sponsor (Fall Only)	\$3,000	
Informational Session Sponsor	\$2,500	
Social/Reception Exclusive Sponsor	\$4000	
Social/Reception Contributing (Non-Exclusive) Sponsor	\$2,000	
Break Sponsor (Exclusive)	\$1000	
Break Sponsor (Non-Exclusive)	\$500	
Breakfast Sponsor (Exclusive)	\$2000	
Breakfast Contributing Sponsor (Non-Exclusive)	\$1000	
Speaker Sponsor	\$500	
MARKETING OPPORTUNITIES		
Name Badges	\$500	
Bags/Folders	\$350	
Item Placement in Bag/Folder	\$200	
DONATIONS		
Live Auction Donation	Yes-will send	No Charge
Door Prize Donation	Yes-will send	No Charge
TOTAL DUE		

Send completed form to:

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 c/o Anna Peagler
 700 McKnight Park Drive, Suite 708
 Pittsburgh, PA 15237
 Email: apeagler@robertcraven.com
 Fax: 412-366-8804