

Why We Do What We Do

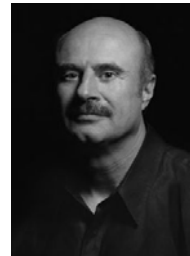
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Does This Sound Familiar?

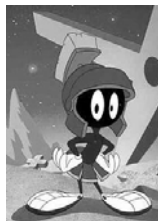


Just Say No....

What were you THINKING???



You Are Not Alone.....



By the numbers....

- There are 1.8 million nonprofit organizations in the U.S.
- Of those, ASAE estimates there are 86,054 trade and professional organizations.
- Other estimates are as high as 187,000
- Each year, 1,000 new associations or nonprofits are formed
- 9 out of 10 adults belong to at least one association

Associations are the oldest nonprofit form in America and represent the freedom to assemble.

"In no other country in the world has the principle of association been more successfully used or applied toward a greater multitude of objects than in America... Americans of all ages, all stations in life and all types of dispositions are forever forming associations. There are not only commercial and industrial associations ... but others of a thousand different types - religious, moral, serious, futile, very general, very limited, immensely large and very minute"

Alexis de Tocqueville, 1835

Association Provide Valuable Services

- Education
- Networking
- Certification & Designations
- Publications
- Meetings, conventions, tradeshows, seminars, workshops
- Industry/profession studies & statistics
- Ethics & practice standards
- Product and service standards
- Public & community service
- Fundraising
- Referral services
- Group buying & discount services

The Work of Associations Touches Every Part of Everyone's Life Everyday

And Volunteers Are Vital to the Work of Nonprofit Organizations

Statistics on Volunteering

(from the U.S. Bureau of Labor Statistics - 2008)

- 61.8 million people or 26.4% volunteered at least once for an organization between 9/07 and 9/08
- Men volunteered at a rate of 23.2%; women, 29.4 %
- Women volunteered at a higher rate than men across all age groups, educational levels and major demographic characteristics

Statistics on Volunteering

(from the U.S. Bureau of Labor Statistics – 2008)

- The most likely age group to volunteer – ages 35-44
- Volunteers spent a median of 52 hours a year on volunteer activities. These hours vary significantly by age.
- 43.7% of those who volunteer do so because they were asked; 40.8% volunteer through their own initiative

Statistics on Volunteering

(from the Corporation for National & Community Service)

- Volunteerism is at an all-time high and has increased 32% since 1989
- Volunteering among teenagers (ages 16-19) has increased dramatically – has doubled since 1989
- Baby boomers are responsible for a 37% increase in volunteering among mid-life Americans since 1989
- Volunteering among adults over 65 has increased 64% since 1974
- Episodic volunteering has increased since 1989

Reasons for Volunteering

- Desire to help others and create a better society
- Personal responsibility or civic duty
- Desire to make a difference
- An extension of religious or spiritual convictions
- Personal interest in a cause or issue
- Need to affiliate
- Desire to learn new skills; build resume
- Desire for a new challenge/responsibility or to receive recognition not received in work environment
- Desire to meet new people

Why the Increase in Volunteering

- Allows individuals to help their communities and neighbors
- Provides opportunities for youth and others to develop and expand skills
- Provides older Americans an opportunity to remain healthy
- There has been increased demand among volunteers among nonprofits

Volunteers provide \$240 billion in unpaid labor!! In 2006, individuals gave \$223 billion in cash contributions.

Myths about Volunteering

- Myth #1: Volunteering is a spontaneous decision
- Myth # 2: All voluntary activities are linked to altruistic motivations

What About Associations & Volunteering?

(from 2008 ASAE Study – The Decision to Volunteer; survey of 26,000 association members of 23 associations)

- Association members volunteer at a higher rate than the average public. Recent study shows 86% volunteered for their association compared to 26.4% of general public
- Reasons for volunteering for associations are not all career-related. Main reason for volunteering is to help others. Least important is career enhancement.

How Do We Become More Effective Leaders

- Be passionate about the association and what it is doing
- Understand the voluntary nature of the sector
- Be a servant leader
- Listen, listen, listen to gain knowledge, knowledge and more knowledge

How Do We Become More Effective Leaders

- Develop a vision for the association
- Develop a strategic plan with achievable goals
- Put your personal agenda aside
- Be willing to make difficult decision; avoid the “not during my term” mentality
- Be flexible and be careful of too many rules
- Reward and recognize volunteers and staff
- Give volunteers worthwhile projects
- Be resilient

What will happen if CSAP doesn't exist?



**Volunteering is important work.
So, let's keep doing what we do!!**