

# ASHA Grants and State Associations

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## Disclosure Statement

- ▶ Financial Relationship: ASHA employee
- ▶ Nonfinancial Relationship: None

## What Qualifies You for a Grant?

- ▶ ASHA Recognition

## What is Consistency?

- ▶ Nondiscrimination
- ▶ ASHA Bylaws:
  - “The Association shall not discriminate on the basis of race, national origin, religion, age, gender, gender identification, sex, sexual orientation, or handicapping condition. All programs and activities of the Association shall be conducted in furtherance of this policy. “

## When do I Renew my Recognition?

- ▶ <http://www.asha.org/uploadedFiles/State-Associations-Recognition-Guidelines-Procedures.pdf>

## Grant Guidelines

- Grants will be awarded to ASHA-recognized state speech-language-hearing associations to assist in funding activities to address issues in either education or health care settings.

## What do Grant Funds Support?

- ▶ External consultants
- ▶ Lobbyists
- ▶ Local travel and other reasonable expenses for project team members to attend grant-related meetings
- ▶ Supplies or equipment needed to carry out grant projects (that will not be kept by the association after the conclusion of the grant)
- ▶ Media access
- ▶ Publications

## Phase 2 Projects

- ▶ Available in recent years

## What Do Grant Funds Not Support?

- ▶ Personal gain of any type, including compensation (money or "in kind") to project managers, state association presidents or other officers, to perform grant-related activities.
- ▶ Equipment or supplies that are:
  - Gratuitous because they are not primarily required for grant activities or
  - Primarily given or used as someone's personal possession, rather than being the association's possession loaned for just for the duration of grant activities.

## What Do Grant Funds Not Support?

- ▶ Education or training of audiologists, speech–language pathologists (or other providers) in clinical practice.
- ▶ Travel to attend meetings, conferences, etc., that do not directly further the goals of the grant project.
- ▶ Travel expenses (e.g., days, hotel, mileage, meals) for any more than is required to attend a grant–related meeting.

## What Do Grant Funds Not Support?

- ▶ Services of external consultants, lobbyists, or others, except when necessary to carry out grant activities that can't be reasonably accomplished otherwise.
- ▶ Projects related to any type of federally funded government health care program, such as Medicare, IDEA–mandated school programs, non–Medicaid state programs, military, or veterans' programs.

## 2018 grants

- ▶ Grants awarded to California, Colorado, Connecticut, Hawaii, Kentucky, Maine, Massachusetts, Montana, Nebraska, New Hampshire, New Jersey, and Oregon
- ▶ <https://www.asha.org/Advocacy/stateleaders/StateAssocGrants/>

## Past Grants

- ▶ 2017
  - California, Michigan, and South Carolina

## Past Grants

- ▶ IPP and Early Intervention Video

## Additional 2017 Grants

- ▶ Nevada
- ▶ Nebraska
- ▶ Oregon
  - <https://www.youtube.com/watch?v=OUzUuuHHSXQ>

## Additional Past Grants

- ▶ <https://www.youtube.com/watch?v=mVbZ4SmGYTA>

## MASSACHUSETTS Grants

### ASHA Grants MSHA Applied For

#### Student Advocacy Grant

- 2017 \$1,000
- MSHA used this grant money to have a student day on the hill.
- We invited graduate students to meet on Beacon Hill with our lobbyist. We provided lunch/parking. We also purchased “we support” stickers for them to wear about with the bill numbers.

#### State Association Grant ASHA

- Phase 1 in 2017 (\$8,000)
- Phase 2 in 2018 (\$9,000)
- We applied for the full \$12,000 each year
- We will use(d) this grant money to help with the cost of our lobbyist. We are focusing on provisional licensure (HB2825 S106/137) as well as a BCBA licensing bill (HB1998 and S135).
- Submitted the form to ASHA about how we used the funds (2017)

# Community Grants

The EC has also been researching community grants.

- We will be pursuing the Cummings Foundation \$100,000 for 100
  - This will be a four year award of \$25,000/year.

## Tips

- Have a specific project in mind
  - MSHA's was a lobbyist however we put a spin on it that hiring the lobbyist would focus on recruitment and retention We increased out membership by almost 50%
- Be clear how you will measure progress toward the goal
  - We were able to measure progress by the progress with the bill and our membership numbers
  - Having the measureable goal made it easier for MSHA to apply for Phase 2 of the project. We were able to highlight the membership growth over the course of the year and relate it to the fact that we had the money from Phase 1 to support the lobbyist