

## **Disclosure Statement**

Janet Deppe, Director, State Advocacy

- Financial: I am a paid employee of ASHA
- Non-Financial: I am an ASHA member. I support ASHA's Public Policy Agenda, which includes the advocacy initiatives that the Association supports.

Susan Adams, Director, State Legislative & Regulatory Advocacy

- Financial: I am a paid employee of ASHA
- Non-Financial: I support ASHA's Public Policy Agenda, which includes the advocacy initiatives that the Association supports.

# Why Does ASHA Award State Grants?

- ► Funding to support:
  - ► Efforts to maintain licensure
  - ➤ Protect scope of practice
  - ➤ Support existing programs
  - Advocacy for support or opposition to a legislative or regulatory effort
  - ► Innovative ideas



# History of ASHA State Grants

- ▶ As early as 1999 ASHA began to offer grants to state associations
- Grants were awarded under ASHA Priorities, Focused Initiatives and Strategic Pathway
- Priority Grants
  - ▶ Grants were initially awarded for professional-consumer advocacy
  - ► Awards to parent/consumer groups or professional organizations
  - Simple one page application
- ► Focused Initiative Grants
  - Awarded for state lobbying, testimony by ASHA leadership and coalition building
  - Awarded to implement: ASHA workload, IDEA, and salary supplement initiatives
  - ▶ Application and project budget form required

## **Current ASHA State Grants**

- ► Strategic Pathway
  - Since 2008, state association grants have been awarded under ASHA Strategic Pathway to Excellence
- ▶ Grants of up to \$12,000 (as of 2016) per state have been awarded
- ▶ Requirements include an application and resource allocation form
- ► End of year grant and budget report
- New in 2016: ASHA's Reimbursement and Personnel grants have merged into one grant.

## **ASHA Grants Timeline**

- 2016 Grants have already been awarded. The next grant cycle will begin in February 2017.
- ▶ February 2017: Applications submitted
- ► March 2017: Awardees notified
- ▶ December 2017: Grant and budget report due









## 2016 Grant Awardees

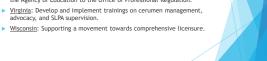
- Arkansas: Create a guide on the roles and responsibilities of school-based SLPs that is approved by the Department of Education; Host town hall meetings statewide to share the guide with SLPs and present on how to advocate for the profession.
- ► California: Create videos to address advocacy, awareness, and advancement of the professions.
- Colorado: Lobbyist funding to assist with sunset review for the SLP certification law.
- Maine: Lobbyist and consultant funding to assist in addressing issues impacting the professions including Child Development Services provider rules and reimbursement rates.

#### 2016 Grant Awardees

- $\,\,\underline{\,}\,\,\,\underline{\,}\,\,\,$  Montana: Lobbyist funding to address dramatic increased licensure fees.
- ▶ Nebraska: Lobbyist funding to educate legislators and membership on legislative issues impacting the professions including Medicaid reimbursement and expansion, insurance coverage of cochlear impacts, and defining habilitation.
- Nevada: Compile data on the shortage of SLPs in Nevada; Establish support for the creation of a master's SLP program in Nevada.
- New Mexico: Develop web-based video and training on SLPA policies, guidelines, and supervision; Pilot regional meetings for SLPs and SLPAs to explore issues of relevance on how to support working with SLPAs.

#### 2016 Grant Awardees

- ▶ Oregon: Produce videos on the work of SLPs and audiologists in different work settings.
- <u>Vermont</u>: Lobbyist funding to address licensure transition issues from the Agency of Education to the Office of Professional Regulation.



## Previous innovative awardees

- Develop mentoring program for SLP students and school based SLPs (WV)
- Establish network to collaborate among all CAA training programs and develop materials to recruit high school students (PA)
- Develop multicultural Advisory Council to create guidelines for professionals working in CLD populations (OK)
- Develop training modules to increase knowledge, skills and competencies of SLPAs working in schools,; coordinate web based training with Education Service Centers (TX)
- Develop videos on the professions for posting on website and social media networks (CA)

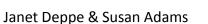
## Previous innovative awardees

- Develop program with Dept. of ED to provide online training for SLPs who supervised SLPAs (IL)
- ▶ Introduce and pass legislation to permit CFs to bill Medicaid (GA)
- ▶ Establish Minority Student Leadership Program (NM)
- Develop PSAs to increase awareness of audiology and SLP services for consumers, legislators and other stakeholders (MS)
- Produce podcast addressing the shortages of audiologists and SLPs and the use of SLPAs in the state (OR)

## **ASHA Student Advocacy Grants**

- Student advocacy grants assist in funding activities designed to increase student involvement in your state association's advocacy
- We encourage you to think of creative and innovative ways to engage students by educating them on current legislative issues that affect the professions of audiology, speech-language pathology, and those we serve
- Student advocacy grants can create a valid alternative with measureable results to increase student participation in advocacy and, potentially, membership in your state association.





# ASHA Student Advocacy Grants Timeline 2015-2016 Grants have already been awarded. The next grant cycle will begin in September 2016. September 2016: Applications submitted October 2016: Awardees notified September 2017: Grant and budget report due within 60 days of event





# Contact

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