

**ASHA State Resources for
Associations and the
Professions**

Eileen Crowe
Director, State Association Relations
ASHA

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Disclosure Statement

- Financial Relationship: ASHA employee
- Nonfinancial Relationship: None

ASHA Recognition



What Does it Mean to be ASHA Recognized?

- Opportunity for Board of Directors speakers at your convention
- ASHA State Advocacy Team member speakers at your convention
- Strategic planning



Benefits Surrounding ASHA Convention

- **Compensation** when the ASHA Annual Convention is held in your state
- **Up to two complimentary base registration waivers** for ASHA's Annual Convention for active SSLHA lobbyists
- A **single waived ASHA Convention registration** for use by your SSLHA when ASHA's Convention is hosted in your region



Additional Association Benefits

- Receive **one free set of mailing labels** of ASHA members in your state **or have one e-mail blast** sent to ASHA members in your state
- Receive up to five **complimentary** annual subscriptions to *The ASHA Leader*



Additional Association Benefits

- Use the **ASHA e-advocacy system for grassroots letter and e-mail campaigns** to state legislators and regulators and to ASHA members in your locality
- Have **complimentary consultation** from ASHA on meeting contracts for your association conventions



State Web Page

- <http://www.asha.org/Advocacy/state/State-Association-Resources/>
- Personnel Grants
- Reimbursement Grants
- Student Advocacy Grants



Past Personnel Grant Activities

- Develop videos to attract members to the profession, educate the public about our qualifications, skills, and scope of practice, and advocate for their issues.
- Provide SLPs in Kansas schools with resources to guide them in a weighting their caseloads and job assignments and providing access to print materials that can be used to address local issues for administrative support of a workload approach, individualizing student services, and applying a caseload weighting system.

Past Personnel Grant Activities

- Develop a PSA to increase awareness of consumers, legislators, and other stakeholders of the role, credentials, and importance of Audiologists as hearing experts.
- Further developing web content to become a communication hub for SLPs, Audiologists, consumers, and related service providers.
- Establish a Minority Student Leadership Program and providing mentorship with those currently in the professions.
- Updating the licensure law via the legislative process.
- Hiring a lobbyist to assist with passage of SLP Assistant law.

Past Personnel Grant Activities

- Pass laws providing for universal licensure, addressing cerumen management by Audiologists, and the regulation of SLP Assistants.
- Participate in statewide task forces; educate, advocate, and inform stakeholders and colleagues about the roles and responsibilities of SLPs in schools; develop and disseminate guidance documents; and continue collecting data on recruitment and vacancies of SLPs in schools.

Past Reimbursement Grants

Initial Grant

- Built a multidisciplinary advocacy coalition, called the Green Team, to take action on Medicaid and other reimbursement issues. The coalition would consist of 8 members representing 8 geographic areas that would include Audiologists, Speech-Language Pathologists, Physical Therapists, and Occupational Therapists.

Phase 2 Grant

- Addresses Medicaid issues in the state, focusing on problems that have arisen during the privatization process. FLASHA is working with Florida's Medicaid agency disseminating information to help its members with the transition to privatization and helping to ensure their understanding of current Medicaid billing and reimbursement policies.

Past Reimbursement Grants

Addresses SLP provider confusion and punitive audits under their Medicaid program by:

- Developing a speech-language pathology-specific Medicaid provider manual,
- Developing best practices for clerical and administrative reimbursement functions, and
- Creating a process for collaboration with Alaska's Medicaid program and with the Department of Health and Social Services personnel.

Past Reimbursement Grants

Supports audiology-related reimbursement advocacy efforts for both Medicaid and private health insurance by developing and distributing a web video that would:

- Raise awareness of the benefits of audiology services and
- Encourage greater advocacy involvement by Idaho Audiologists.

State Network Representatives

- <http://www.asha.org/Advocacy/state/State-Networks/>
- State Education Advocacy Leaders (SEALs)
- State Advocates for Reimbursement (STARs)
- State Medicare Administrator Contractors (SMACs)



SEALs

- SEALs-ASHA Staff Liaison
- Eileen Crowe ecrowe@asha.org



SMACs

- SMACs-ASHA Staff Liaison
- Lisa Satterfield
- lsatterfield@asha.org



STARs

- STARs-ASHA staff liaison
- Laurie Alban Havens
- lalbanhavens@asha.org



Building Blocks for State Associations

• <http://www.asha.org/advocacy/stateleaders/BuildingBlocks/>



*“Plant the seeds of trees under
which you may never sit.”*

John Spence


