



ASHA STATE ASSOCIATION GRANTS

www.asha.org/Advocacy/stateleaders/StateAssocGrants/

ASHA offers personnel grants and reimbursement grants to state associations for 2015 calendar year. Grants will be awarded to ASHA-recognized state speech-language-hearing associations.

Personnel Grants

Personnel grants assist in funding activities to address personnel issues in either education or health care settings. Any activity that clearly promotes such an outcome will be considered for funding. Examples of feasible grant project goals include:

- Provide more easily accessible information on the professions via the web (including Facebook and Twitter) for consumers, related and allied professionals, legislators and other government leaders, and association members
- Support the passage of legislation related to the professions via a grassroots network, the web, and use of a lobbyist
- Address the shortage of SLPs by increasing the visibility of the professions to undergraduate students outside the speech-language pathology programs
- Work with state agencies to develop and provide an online training program for SLPs to be able to supervise SLPAs

Reimbursement Grants

Reimbursement grants promote progress on a substantiated reimbursement or coverage issue in private health plans or Medicaid. Any activity that clearly promotes such an outcome will be considered for funding. Your State Advocate for Reimbursement (STAR) can serve as a great resource to help identify reimbursement issues and possible grant projects in your state. Don't know who your STAR is? Go to www.asha.org/Advocacy/stateleaders/StateAssocGrants/ to find out. Examples of feasible grant project goals include:

- Hold meetings with appropriate stakeholders to develop topics and materials to prepare for meetings with legislators to lobby for specific improvements in private-sector or Medicaid coverage or reimbursement for member services
- Establish an advocacy coalition of allied organizations to meet with a union's benefits manager to promote improved audiology or speech-language patholo-

Please contact Eileen Crowe, at ecrowe@asha.org, for questions on personnel grants or Neela Swanson, nswanson@asha.org, for questions on reimbursement grants.

