

Exploring New Frontiers: How to be an Effective Leader in the Changing World of Speech, Language and Hearing Associations

CSAP Spring Conference
In collaboration with ASHA
May 18-19, 2012

Bring Brag and Moan Spring 2012



NORTH CAROLINA

Brag:

Obtained a sponsorship from the NC Board of Examiners to pay for convention speakers and CEU fees to help members obtain the required CEUs mandated by the NC licensure board. Reached 1200+ members for the first time in NC history! Developed a new scholarship for students doing research or service to the profession thanks to a \$1000 donation from Linguistics annually.

Moans:

Continue to have severe post-payment audits in speech-language pathology from NC Medicaid. Many members who have private practices are struggling with these audits. Continue to have slight decline in convention numbers due to economy, we think.

WEST VIRGINIA

Brag:

We are rebuilding our membership and finances after a difficult few years. We also just celebrated our 50th convention 3/28-31/12, our proudest accomplishment for this year!!

Moans:

As stated above, our membership is slowly building up again, as well as our finances. We also face challenges in getting more members to become involved in our various committees.

MISSOURI

Brag:

Great conventions which are still very well attended without raising convention fee for the past 5+ years
great student involvement in the convention
excellent student track at the convention
fabulous updated website
100% financial reserves
student scholarships for convention funded in part by our silent auction
Quest for the Cup for students at the MSHA Convention (quiz bowl of praxis questions)

Moans:

Only about 1/3 of licensed SLPs and Auds in state are MSHA members.
Attendance at our fall conferences was down this year.
Missouri Implementer model complaints because of effect on services to students in schools.

SOUTH CAROLINA

Brag:

Convention attendance stays consistent at over 90% of membership attending!
SCSHA is operating at over 100% reserves!
SCSHA boasts a diverse board of education backgrounds, practice settings, and experiences.
SCSHA wrote and received BOTH the Student Legislative Grant and Personnel Grant from ASHA this year.

Moans:

Legislative issues regarding minimum educational/licensure requirements
It is difficult to get new volunteers involved in leadership roles.

SOUTH DAKOTA

Brags:

HUGE! Universal state licensure!!!!!! Woohoo!

Moans:

Finding volunteers for board members.

TEXAS

Brags:

We had a very successful convention with nearly 4000 attendees. Membership is up (5600). Our newsletter, The Communicologist looks really great!!! Our management firm is doing an excellent job!! We have had some additional expenses this year but we are hoping to go into our July budget meeting financially strong. We will have a Summer Symposium in Ft. Lauderdale, Florida, August 2-4. Yes!!! Florida! The topic is Central Auditory Processing Disorder: A Course for clinical Practice with speakers Gail D. Chermak and Frank E. Musiek. We hope our Florida friends will consider attending. Cost is only \$285.00 per person if you register before May 4th.

Moans:

Finding enough candidates to run for open positions is still a challenge. The past year we had three open board positions and although we asked a lot of people, we were unable to find two candidates for each board position. Texas is working on some governance restructure but if we make changes based on discussions at this meeting, we will need more candidates, not fewer!!! The state association has agreed to proceed with the second bi-annual leadership conference which will hopefully provide opportunities to grow potential leaders. TSHA completed work on the Strategic Plan FINALLY!! The state association was unsuccessful in completing this in January of 2011 when it was scheduled, but was able to complete it in January of 2012.

ARKANSAS

Brags:

Increasing membership, great collaborative board! Planning to send ArkSHA president & president-elect to Anchorage for CSAP. Recent Accomplishments: ArkSHA will be holding their Leadership Workshop on April 14

Moans:

Shortage in schools, public school SLPs are still not receiving Stipends for NBPTS certification equivalency.

CALIFORNIA

Brags:

State Convention On March 15th-18th, CSHA held its annual convention in San Jose, CA, titled "Enhancing Client Outcomes through Innovation and Collaboration". The convention had over 1300 in attendance, offering diverse clinical tracks with invited renowned speakers from throughout the country. The program was very exciting. Speakers included Nina and Lee Reeves (stuttering therapy), Edythe Strand (apraxia), Janessa Humbert (swallowing), Janis and Roger Ingham (stuttering), Ellayne Ganzfried (aphasia), Julie Barkmeier-Kraemer (voice), Mary Ann Romski (AAC), Ann Tyler (childhood speech sound disorders), Kathy Pruner (Praxis test prep).

At the Student Luncheon, thanks to the very generous donation of several sponsors, including the CSHA board, 10 graduate students were awarded scholarships from the CSHA Graduate Student Scholarship Foundation.

At the Association Awards Dinner, awardees and guests were once again treated to a wonderful video production highlighting the accomplishments of all awardees.

Marketing and Public Relations Based on member concerns, the CSHA board has moved into action by recently developing a Marketing and Public Relations Task Force. Changes in educational regulations, as well as insurance and governmental funding have resulted in a gradual blurring of boundaries and a perceived loss of professional identity. The primary goal of this committee is to give our professions more visibility as school-based practitioners and health-care providers by providing appropriate and necessary information so that parents, decision-makers, and other services providers are aware of our professional roles and practices. There is a critical need for raising public awareness now more than ever.

The task force was awarded an ASHA Personnel Grant in order to develop and implement a strategic marketing plan. Part of this plan will include updating the CSHA website. As a first step to developing a strategy in the committee will be meeting with a marketing consultant in June.

VIRGINIA

Brags:

Have begun to meet with all the university NSSLHA groups in an effort to recruit new members. Updated our Policy and Procedure manual, which will be completed in June. Approved updated Bylaws at our annual conference in March 2012. Although we had no one run for our VP of Audiology position this year, we had several Audiologists as "write-in" votes, and a very qualified member accepted the position. Implemented SHAV Webinars, and have had 2 successful programs on the topics of Vocal Cord Dysfunction and Childhood TBI. A 3rd webinar is planned. Our annual conference included the first student poster session/contest, which will become a regular part of our conference. Seven members attended Advocacy Day in Richmond, VA, in January, and left literature and contact information with legislators. Membership has increased by 40 (small, but a reason to celebrate!). Through the continued support of SHAV, the Communication Disorders Foundation of Virginia (CDF) has not only been able to continue to provide scholarships to two deserving graduate students, but to increase the amount of the scholarships as well. The 2012 scholarships will be in the amounts of \$2,000 and \$3,500.

"Capitol" Update. CSHA's Commissioner on Legislation and Legislative Counselors have been busy keeping the profession up to date and lobbying for legislation relative to the profession. A new addition to our website allows members to access specific assembly or senate bills to keep informed about latest activity. Additionally, our CSHA Legislative Counselors do a fantastic job of keeping members up to date on the legislative process. They regularly update members on relevant activities of related organizations including the State Advisory Commission on Special Education, California Department of Education, Commission on Teacher Credentialing, Health Benefit Exchange, and the state licensing board.

CSHA Leadership. The CSHA board has developed a Leadership Standing Committee. The charge of this committee is to build leadership capacity through volunteerism and mentorship. In each quarterly CSHA magazine, we will highlight a member leader volunteer from the field.

Diversity Committee. Activities of the CSHA Diversity Committee for 2012-13 will include: development of a 100 Word Glossary completed in two more languages, a survey of male SLPs and recruiting participation, standardized test review of the norms for use with different populations, continue to add contributions for the Yahoo Group links and articles, coordinate the development of an advisory committee made from diversity committee alumni, explore attitudes within SLP medical specialty areas, gender and sexual orientation, and how SLPs with disabilities cope.

Moans:

Although membership in CSHA continues to grow, we continue to be represented by only one quarter of all the licensed SLPs, SLPAs, and AuD's in California. We continue to market and recruit and look for ways to respond to the needs of the profession through our professional organization.

California Cont.

Moans:
Membership continues to be challenging, considering the number of SLP's in the Commonwealth of Virginia.
Attendance was slightly down at the March 2012 annual conference.
Created a SHAV logo contest, but we had no entries.

Virginia Cont.

OHIO

Brags:
We had a very successful annual convention the first week in March
We have been successful in getting sponsorship for two possible bills in the state - one to name May is Better Hearing and Speech Month in the state of Ohio and the other to limit the sale of hearing aids in the state of Ohio over the internet

Moans:
We continue to struggle with increasing membership in the state association - we have @ 4,000 licensed SLPs and AUDs who do not belong to any state organization.

ALABAMA

ALASKA

ARIZONA

COLORADO

CONNECTICUT

DELAWARE

DISTRICT OF COLUMBIA

Brags:
 Our Website (www.dcscha.org) has been re-done and will be ready to launch during June, 2012. This website will have the capability of online membership renewal, maintain the membership data base, e-commerce, place to archive newsletters, ability to accept convention call for papers submission and members will have the ability to register and pay for the convention and discussion groups on-line. This year the membership committee has "cleaned up" the membership roster – by deleting names of inactive persons (5 or more years of no activity). Remaining names that have not paid dues are being contacted. Two lists have been developed – active members and a contact list including persons still in the DC area but have not renewed. Both lists will be used for advertisements and conference announcements.
 DCSHA is 90% "green" meaning most communication to the members has been via the website and e-mail blasting. For the 2012 Convention, all communication was via the website.
 DCSHA held its annual convention for the 2nd year at the ASHA Headquarters in Rockville, MD. This site was perfect for our small organization and is very close to the DC area. Believe it or not, many SLP's and Auds in the DC/Maryland area have never visited the National Office. Members had a chance to communicate with ASHA employees, shop in the ASHA Store and tour the headquarters. DCSHA loves ASHA. The following New committees are in development: The Retired Professional and the Graduate Student Liaison Committees. We perceive these two committees interacting as they grow.

Moans:
 We continue to have trouble getting members to join and become active members. Still trying to find volunteers to fill open positions (i.e. president and president elect and more) is an on-going struggle. We continue to have difficulty getting volunteers to attend meetings and take on various responsibilities. We are using mass communication more to hold meetings, but this has not helped. Membership renewal is down this year. We have cleaned up the membership roster and we are attempting to contact prior members to remind them to renew. This takes volunteers.

DC cont.

FLORIDA

Brags:
 Awarded ASHA's Grant for Legislative Advocacy
 Awarded ASHA's State Grant for Personnel Issues
 Increased Membership
 Established Coffee Café Chat
 Established Mentoring Program
 Established Legislative Advocacy Support
 Established Discount with Super Duper

Moans:
 Increase Membership
 Establish Diverse Membership
 Legislative Advocacy Support

GEORGIA

Brags:
 We had a successful legislative victory and were able to prevent infringement of the SLP scope of practice by music therapists; we developed a new website with much needed technology upgrades for improved record keeping.

Moans:
 Membership decline; Difficulty getting students interested and involved.

HAWAII

IDAHO

ILLINOIS

INDIANA

IOWA

Brags:
Our membership campaign was successful. For the first time in several years, we actually have an increase in members. We were able to recruit persons for the executive board positions of President and Treasurer
Our legislature approved Senate File 2158 which allows SLPs to independently bill Medicaid. Prior to this, SLPs could only be reimbursed if their services were bundled with PT & OT. We're anticipating the governor will sign this bill.

Moans:
We are in the process of updating our Policies & Procedures and seeing just how out-of-date some of our information is
We are not capitalizing on individuals who have indicated they want to volunteer--hope to change that soon!
Still lagging on having online CEU options

KANSAS

KENTUCKY

Brags:

We have increased our student membership by almost 100% due to offering free memberships this year. We now have 180 student members. We gave away free t-shirts until they ran out also. Students also received free or reduced registrations fees for our KSHA convention by volunteering at least 4 hours to help in various roles at convention this year.

Moans:

Usual decrease in volunteers for our annual convention this year. Members didn't want to volunteer their time. They wouldn't return e-mails or phone calls and some people just completely refused on the phone. Very disappointing.
Decrease number of members this year as well. Also decreased number of members who turned in calls for papers and in presenters who were members as well.

LOUISIANA

Brags:

We invested in a professional website that will not only be visually appealing, but it will also provide LSHA with online fee payment options for both membership and convention. It will allow us to create special interest email groups such as medical, school, or audiological preferences. We are in the design phase and should have it up and running by mid-summer.

LSHA was awarded \$1,000 grant to encourage student legislative advocacy. Our annual Day at the Capitol was May 15. A training session has been added to the morning for students to learn from our lobbyist about the legislative process and how they can make a difference. T-shirts and lunches were purchased for the participants.

New membership pins went out with renewals this year. I'm anxious to see who wears them to convention and get some feedback regarding the pins.

The LSHA board has discussed keeping the convention in a central location in the state for the next few years in an effort to increase revenue. We have a significantly lower profit margin in northern and southern locations.

Our newsletter is vibrant and engaging. It is quality work and drawing the attention of our members.

Moans:

LSHA is struggling with making a significant profit at convention and maintaining strong financial security for the future. The Louisiana legislation continues to alter laws that affect the rights of school speech language pathologists. Although another bill was proposed to fund national certification for Speech Language Pathologist in the state it is expected that the Governor will veto it again this year. There are sweeping changes to the retirement systems for those working in university and local school settings across the state.
LSHA needs to revitalize the PAC and explain its value to members.
LSHA is always seeking to increase membership.

Louisiana Cont.

MAINE

MARYLAND

MASSACHUSETTS

MICHIGAN

MINNESOTA

MISSISSIPPI

Brag:

Increased membership in 2012; recent legislation passed and in Governor's office to be signed : Loan Forgiveness Bill for Master level SLPs who work in the schools for 3 years post graduation; added VP Audiology to our Executive Board;

focus on increased advocacy training of MSHA members ; revised bylaws (policies and procedures will be revised in the upcoming months)

Moans:

Reimbursement issues; state licensure issues; shortage of Master level SLPs in the schools in certain geographic locations; need more involvement of MSHA members on committees, etc.; continued need for public awareness of what SLPs and audiologists do and what training is involved

MONTANA

NEBRASKA

Brag:

Our state continues to work on advocacy and we had a fabulous legislative lunch in January. We had over 30% of our legislators in attendance as well as 10-12 professionals and MANY students! Our students all thought it was a worthwhile event even though they were nervous at first. We are already planning for next year!

We have also had several people step up (almost without being asked) to run for officer positions for next year! Our convention isn't until the end of Sept. but we already have a full slate of officers!

Moans:

We are not quite sure what to do with our quarterly newsletter. It appears that not many are actually reading it anymore. We quit sending out paper copies a couple of years ago. Currently it is posted on our website and so members must log in to read it. We are wondering what other states do with their newsletters and how they know if it's being read!

NEVADA

NEW HAMPSHIRE

NEW JERSEY

NEW MEXICO

NEW YORK

NORTH DAKOTA

OKLAHOMA

OREGON



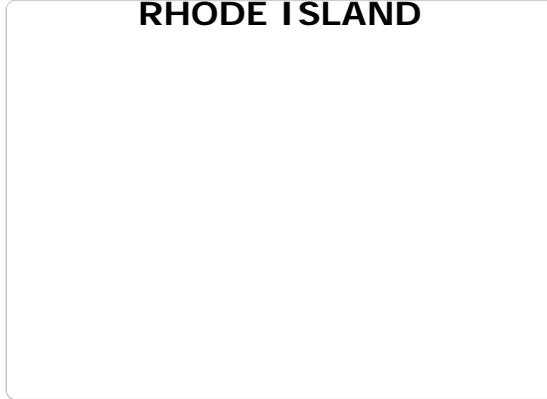
OVERSEAS



PENNSYLVANIA



RHODE ISLAND



TENNESSEE



UTAH



