

## Fundraising – April 2014

**Sent:** Wednesday, April 16, 2014 7:47 AM

**To:** CSAP Discussion

**Subject:** CSAP Question- Nevada would like to know about your fundraising efforts

Dear CSAPers,

Nevada is interested in knowing more about what you've done for fundraising efforts in your state. What has worked? What hasn't worked? Nevada is a small state association and we need to get creative in our fundraising in order to hire a lobbyist.

Thank you to all!

Sincerely,  
Lindsay Culbert

## Responses

Hi Lindsay,

We have a silent and live auction at our annual conference. We recruited the student group from the University of Montana CSD department and they provide items and help us plan a social night around the auction. Last year we raised \$3000

What about a ASHA grant?

Jennifer K. Schoffer Closson MS CCC-SLP  
**Communicative Sciences and Disorders**  
**University of Montana**

Pennsylvania does not do a lot of "fundraising". We rely on membership dues as well as our annual conference for most of our revenue. We send out a separate appeal for money for our PSH-PAC fund and do a 50/50 raffle at our convention.

We were also able to get several ASHA grants for funding help without lobbyist.

FLASHA is a not a 501©-3. We are a 501 ©-6, and therefore are not allowed to fundraise.

Now as far as advocacy, we no longer have a lobbyist, however, we are really active in our efforts. We now have a great system called Engage which functions as a Call to Action for issues (which we have plenty). We also have an 8 team ACTION Team that works on all advocacy issues and also a specific Medicaid Task Force. We'd love to have a lobbyist, but its too expensive. We used to. 😊

Valerie Herskowitz

Here in Michigan when we wanted to hire a lobbyist and needed to generate funds, we added \$5 on to our membership fees - which is voluntary and could be deducted if the member chose that - and that is how we got our seed money to hire a lobbyist. We raised about \$4000 a year in this fashion. However after hiring a lobbyist and realizing the value of having a good one - which we certainly do - we have made the funds for our lobbyist a line-item on our own budget every year, and though we continue to raise funds with the additional \$5 in our MSHA-PAC from our members, it is now an expense that we consider important every year.

Good luck to you!

***Dawn R. Taylor Kutney***

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New Mexico uses lobbyists that serve several others groups/ schools and they have been willing to charge us a small fee to follow our legislation. We are able to cover their fee within our Association budget.

It would be advantageous to have someone on the Board who is familiar with the legislative process in your State who can respond to questions that the lobbyists may have .

Michael Kaplan  
President