

# **SPONSORSHIP INVITATION**

*Imagine having access to the country's top leaders in  
speech-language pathology and audiology!*



**Fall 2013**  
**Chicago, Illinois**  
**November 13, 2013**





***Imagine having access to the country's top leaders in speech-language pathology and audiology. Your sponsorship involvement in CSAP would accomplish just that—putting you in touch with state speech-language-hearing association presidents from across the United States. These individuals engage in countless networking opportunities with fellow colleagues who are the up-and-coming leaders in their states.***

Through a CSAP sponsorship, state association leaders would learn more about your company and how you can assist them in the treatment of children and adults who have communication disorders. Professionals feel more comfortable conducting business with individuals they know and trust.

#### **What CSAP Can Offer You?**

CSAP offers sponsorship/marketing opportunities of various levels that are designed to work within any budget. Your sponsorship will be acknowledged as detailed in each opportunity.

#### **What Is CSAP?**

CSAP is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.

#### **The mission of CSAP is to:**

- provide leadership training for state speech-language-hearing association presidents
- be a forum for collaboration and networking among these leaders
- promote communication of professional matters between state speech-language-hearing associations, ASHA and other related national professional organizations.

#### **Who Is CSAP?**

Participation is open to representatives from each state speech-language-hearing association paying annual dues to the Council of State Speech-Language-Hearing Association Presidents. Member states may be represented at CSAP by their President, President Elect, immediate Past President or official designee.

#### **When Is CSAP?**

CSAP has Spring and Fall Conferences each year. The Fall Conference is held in conjunction with the annual American Speech-Language-Hearing Association (ASHA) Convention. **The 2013 Fall Conference will be held November 13 in Chicago, Illinois.** On average, 40 state associations are represented.

**For information contact the CSAP Office:**

**E-mail:** [csap@robertcraven.com](mailto:csap@robertcraven.com)

**Website:** [www.csap.org](http://www.csap.org)

**Phone:** 855-727-2836 | **Fax:** 888-729-3489



## Sponsorships

### **Speaker Sponsor**

\$250 You select which of our speakers to sponsor

- Sign recognition during the session
- Verbal recognition during the session
- Recognition in the on-site Conference materials

### **Breakfast Sponsor**

**\*\* TAKEN \*\***

\$500 Non-exclusive Sponsor

\$750 Exclusive Sponsor

- Sign recognition during the breakfast
- Recognition in the on-site Conference materials

### **Refreshment Break Sponsor**

**\*\* TAKEN \*\***

\$500 Non-exclusive Sponsor

\$750 Exclusive Sponsor

- Sign recognition during the breaks
- Recognition in the on-site Conference materials

### **Luncheon Sponsor**

**\*\* TAKEN \*\***

\$2,750 Exclusive Opportunity

- Exclusive company exposure during the luncheon
- Sign recognition during the luncheon
- Two representatives may attend the event and briefly address the attendees
- Include your company's name (or promotional information, if you choose to supply) in the on-site Conference materials
- Post your company's banner ad on the CSAP website for six (6) months with a live link to your company's website
- Two full-page ad placements in the quarterly e-publication

### **Evening Reception**

**\*\* TAKEN \*\***

\$2,250 Exclusive Opportunity

- Exclusive company exposure during the reception
- Sign recognition during the reception
- One or two representatives may attend the reception and briefly address the attendees
- Include your company's name (or promotional information, if you choose to supply) in the on-site Conference materials
- Post your company's banner ad on the CSAP website for six (6) months with a live link to your company's website
- One full-page ad placement in the quarterly e-publication



## Fall Marketing/Visibility Opportunities

### **\$500 Name Badges**

Provide your company's logo for inclusion on all Conference attendees' name badges. Conference attendees must wear their name badges at all times during the Conference. This will allow your company a continuous marketing opportunity throughout the Conference. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your confirmation.

### **\$200 Item Placement in Attendee Bag or Folder**

Ensure maximum visibility of your product or service by inserting a marketing item such as literature, a flyer, catalog or trinket in every attendee's Conference bag or folder.

### **\$ 250 Bags**

**\*\* TAKEN\*\***

Your company will have maximum visibility by providing the attendees with bags to hold their meeting materials. This is a first-come, first-served opportunity. For the benefit of our attendees, we request that bags be constructed of a material other than paper, which can be loud and distracting to those in sessions. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation notice.

### **Folders**

**\*\* TAKEN\*\***

**\$250 If you provide the folders**

**\$425 If we order the folders**

Provide the folders for Conference attendees. Your company's folder will be in the hands of Conference attendees! The folder will contain on-site Conference materials. This is a first-come, first-served opportunity. As the exclusive folder sponsor, your company will be responsible to order and ship the folders as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation.

## Other Options

### **Donate a Door Prize or CSAP Sweeps (Raffle) Item**

This is a great way to get your company name in front of the top leaders in the field of speech-language pathology and audiology! Contributors will be recognized in the on-site Conference materials. Donations will be on display throughout the Conference.



## Year-Round Sponsorships

### **\$3,000 Leadership Circle**

- Your company's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Post your company's banner ad on the CSAP website with a live link to your company's website
- One email blast that goes to all CSAP members to express why you are supporting CSAP and what your company is doing to contribute to the betterment of children and adults who have communication disorders.
- Two full-page ad placements in the quarterly e-publication of your choice

### **\$2,000 President's Circle**

- Your company's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Post your company's banner ad on the CSAP website with a live link to your company's website
- One full-page ad placement in the quarterly e-publication of your choice

### **\$1,000 Friend's Circle**

- Your organization's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Recognize your organization's name as a sponsor on the CSAP website for one year
- Half page ad placement in the quarterly e-publication of your choice

### **\$500 Associate Donor**

- Your organization's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences