

ADVOCACY

Ideas from Rhode Island

Represents City of Cranston, RI and employed as an SLP in local school district

Addresses issues using personal experience and responds to questions knowledgeably

Explore personal connections with state representatives or senators

Family member? Friend? Personal Experience?

SENATOR HANNA GALLO



Communication with ASHA liaison indispensable

- ❖ Susan Adams, Esq./ ASHA Director of State Legislative & Regulatory Affairs
- ❖ Often advises RISHA of issues in the pipeline
- ❖ Provide support in form of communication from ASHA President



ASHA SUPPORT

- Encroachment by Music Therapists
- Deregulation of SLP-As
- Consolidation of licenses



RECENT ISSUES RESOLVED

- Held one day each May at RI State House
- Hosted by Senator Gallo and RISHA
- Invited guests
- Meet and greet State Senators as enter chambers
- Declaration on Senate floor



- BETTER SPEECH AND HEARING MONTH



CSHA

California Speech-Language-Hearing Association
Changing Lives Through Communication

>>>>>> CSHA Advocacy Takes Many Forms

Beryl Fogel, M.A. CCC-SLP
CSHA President
CSHA Fellow

CSHA's Mission

- *To foster excellence in the professions of speech-language pathology and audiology through education, advocacy and collaboration in partnership with the increasingly diverse population we serve.*

CSHA's Vision

- *CSHA will be the foremost leader in advancing the professions of speech-language pathology and audiology and in supporting the interests of the people we serve, through advocacy, collaboration and education.*

CSHA Core Values

- **Prevention and networking**
- **Connection and service**
- **Advocacy, collaboration, and marketing to the profession and to the public**

Lobbying Firm

- Sacramento-based contracted lobbying firm
 - Large, well-known firm with many contacts
- Two lobbyists assigned to CSHA
 - Attend one day of quarterly board meeting to report to board
 - Attend annual convention with scheduled times to talk with members
 - Present at annual convention
 - Organize member visits to legislators and staffers for CSHA Legislative Day
 - Inform and educate Legislative Day participants and coordinate wrap-up

Legislative Committee

- Chair of Legislative Committee meets with committee members via conference call
- Chair works directly with lobbyists
- Chair reports to CSHA Board quarterly via report and board meeting attendance

ASHA Advocacy Network

- Strong connections with ASHA through:
 - STAR
 - StAMP
 - SEAL

CSHA Ambassadors to Related Organizations

- CA Academy of Audiology
- CA Association of Behavior Analysis
- CA Commission on Teacher Credentialing
- CA Dept. of Developmental Services
- CA Dept. of Education
- CA Physical Therapy Association
- CA Teachers Association
- National Black Association of Speech-Language Hearing-CA
- NSSLHA Representatives in CA
- Occupational Therapy Association of CA
- More....

Current FEES Advocacy

- CSHA Medical Committee working with dysphagia leaders statewide and nationally
- Re-wording current language in CA for SLPs to perform FEES
- Lobbyists will identify legislator(s) to support change in language
- Lobbyists began working with committee members at outset to understand the issue

Contact Information

- Beryl, CSHA President
- Term:2017-2019
- (310) 480-1862
- beryl.fogel@outlook.com



Advocacy for your Association

CSAP – Boston
November 14, 2018



Perks of a Good Lobbyist

- Capitol Strategies, LLC
 - Located conveniently across the street from the Capitol Building
 - “Members of the Capitol Strategies team will analyze and monitor legislation that affects you and your industry. We will assist you with your legislative priorities, your message and will draft legislative testimony. We will provide you with up to the minute reports on committee, legislative and agency activity. Capitol Strategies has a proven track record of accomplishments and will represent you with integrity and professionalism.”
capitolstrategiesks.com



Perks of a Good Lobbyist

- Bill Brady’s KSHA Connection – wife Nancy is an SLP in KS



Perks of a Good Lobbyist

- Your interests are their interests.
 - Committee meetings
 - Advisor to help with testimonies, letters, etc
- They know who to know.
 - Up-and-coming legislators
 - What to say and How to say it
- They have their finger on the pulse of what’s what.
 - They are your eyes and ears on a day-to-day basis



Legislative Day

- Held annually at Capitol Strategies and the Capitol
 - Presentation to SLPs, AuDs, and students in attendance
 - Lunch and Learn with key legislators – for CEUs!
 - Opportunity to sit in on committees or meet with legislators
 - Talking points and goodies to drop off or leave behind





Call on your Members

- Use of e-blasts appropriately (and perhaps, sparingly)
- Be specific
 - What do you need? Who does it affect and how? What is the deadline?
 - Make it easy – provide resources (websites, names, and phone numbers)
- Demonstrate, if you dare



Use your Liaisons

- SEAL, StAMP, and STAR
 - Monitor their focus and report back
 - Updates to the Executive Board at quarterly board meetings
 - Reports in the *KSHA Connection* every other month



Remember...

- Legislators are employed/elected by you, so it is in their best interest to keep you happy – especially if you live in their district
- Legislators are people, too – positive reinforcement is a must!
- They love selfies and social media...
 - And when all else fails, leave some cookies behind



Questions?

Thank you!

drhall225@gmail.com
316.634.3423

Advocacy, How to Get Started and Ways to Get Your Foot in the Door With Key Legislators



Meeting with Commissioner Key regarding School-Based SLP Stipend January 2016



- ❑ History of the Stipend Work since 2005
- ❑ Current SLPs in the Schools Roles and Responsibilities
- ❑ Commissioner's support and where to go from here

Joint Venturing with the ADE on Roles and Responsibilities of SLPs in the Schools



- ❑ ASHA Grant
- ❑ Survey
- ❑ Committee Work for 2 years
- ❑ ADE Joint Venture
- ❑ Live Binder
- ❑ Commissioner Key's Approval and Directive to Schools

Task Force on Best Practices for Special Education Responsibilities



- ❑ Lobbyists
- ❑ Meeting with Senator Lindsey
- ❑ Task Force Meetings
- ❑ Presentation
- ❑ Collaboration
- ❑ Work on 16 Special Education Best Practices Responsibilities
- ❑ Future Work on Task Forces (Autism)

Student Advocacy Day 2017

▣ Advocacy 101



- ▣ SB155 (SLP in the Schools language removed)
- ▣ Giving Back



Gaining Support with Educational Commissioner Rep. Bruce Cozart



- ▣ Instrumental in Early Work of Stipend
- ▣ Strong supporter of SLPs in the Schools
- ▣ Key in knowing who to talk to next and what is needed to gain support of legislators in the upcoming 2019 Fiscal Session

Keep on Keeping on with Commissioner Key



- ▣ History
- ▣ Present Work
 - Committee
 - ▣ Represent all four corners
 - Know your Legislators
 - ▣ House of Reps
 - ▣ Senators
 - What's the Big Push
 - ▣ School Safety
 - Build Momentum among Members
 - ▣ Newsletters
 - ▣ Social Media
 - ▣ Letters/Calls

It's Who You Know: Rallying Support from Speaker of the House Matthew Shepherd



- ▣ Connections
- ▣ Seeing the Value
- ▣ Concerns
 - Medicaid
 - Money
 - Safety

Things you can do to get involved in your state government on behalf of the professions:

- ▣ If you don't have a lobbyist working for your state organization, I would encourage you to find a way to obtain one or at least have one for advisory calls regarding legislative pieces that can affect our professions
- ▣ Apply for a grant with ASHA and plan a Student Advocacy Day
- ▣ Let your voice be heard and get involved in your local government through Task Force meetings and other assembly meetings where items are being discussed and voted upon that can affect our professions