



**SUCCESSFUL CONVENTIONS:**

**Speakers, Resources, Innovations**

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2012 MSHA President

### 2012 MSHA Conference Report

Conference Attendance: 571  
(115 attended pre-conference)

Session Breakdown:

|         |                          |            |        |           |                  |         |
|---------|--------------------------|------------|--------|-----------|------------------|---------|
| 6       | 7                        | 13         | 13     | 22        | 2                | 1       |
| Posters | Audiology (AAA conflict) | Healthcare | Autism | Education | Higher Education | Student |

### 2012 MSHA Conference Report

|           |              |
|-----------|--------------|
| Income:   | \$204,805.00 |
| Expenses: | 79,849.29    |
| Revenue:  | 124,955.71   |

### 2012 MSHA Conference Planning

- Time of year
- Specific dates and number of days
- Location (hotel / conference center contract)



### Conference Planning

- Review previous year's conference attendee evaluations

| Conference Planning   |
|---|
| <ul style="list-style-type: none"><li>● Call for Papers</li><li>● Speaker's Contract</li><li>● Exhibitor's Contract</li></ul> |

| Conference Program  |
|---|
| <ul style="list-style-type: none"><li>● Welcome from the President and Conference Chairman with pictures</li><li>● Short bios of Board Members with pictures</li><li>● Include paragraphs about:<ul style="list-style-type: none"><li>● Luncheon Keynote Speaker</li><li>● Business Meeting</li><li>● Honor's Reception</li><li>● Student Functions</li><li>● Attendance Etiquette</li><li>● Presentation Handouts</li><li>● CEUs</li></ul></li></ul> |

| Conference Registration  |
|--|
| <p>On-line</p> <p><a href="http://www.mshausa.org">www.mshausa.org</a></p> |

| Conference Planning   |
|---|
| <p>Recognition on Nametags</p> <ul style="list-style-type: none"><li>● Past Presidents</li><li>● ASHA Fellows</li><li>● Life Members</li><li>● Students currently in graduate programs studying SLP or Audiology</li><li>● Honors recipients</li><li>● Conference Committee</li></ul> |

| Conference Planning   |
|---|
| <ul style="list-style-type: none"><li>● Keep real-time reports set up by a technology person to keep up with Conference registrations and Exhibitor registrations.</li><li>● We suggest reports be separated for pre-conference registration.</li></ul> |

| At the Conference  |
|--|
| <p>Visitors and Convention Bureau workers from host city are usually available at no charge to work with registration and provide host city information during the conference.</p> |

## Honor's Reception

- Honors of the Mississippi Speech-Language-Hearing Association
- Outstanding School Clinician
- Louis M. Dicarlo Clinical Achievement Award
- Frank R. Kleffner Clinical Career Award Nominee

## Continuing to Learn

- Jazz up our reception
- Business meeting: we had complaints about too much business and not enough information provided
- Will have a Green Room (for speakers)
- Involve Universities to increase poster session participation
- We need well-known speakers to attract **AUDIOLOGISTS**
- Provide more communication on submission of CEUs, maybe a brochure