


Membership & Volunteerism


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Membership

STUDENTS & PROFESSIONAL


Mentorship	Mentorship
Convention Track Offerings	Free eHearsay eJournal CEU opportunities
Leadership Development Program	Professional Award Recognition
Biennial Research Grants	Focused Convention Tracks
Outstanding Student Awards	Biennial Research Grants
Scholarship Awards	Governmental Affairs Coalition (GAC) representation and involvement
NSLHA/SAA Leadership Caucus	Pre-Convention Offerings in various settings
Praxis Bowl	Convention Time Social Events
Grad Fair	Award luncheon
Annual Student Poster Session & Contest	Convention Caucuses in various settings
Program for Advocacy & Leadership for Students (PALS) thanks to ASHA Grant	Involvement in Executive or Legislative Council




Elements Critical to a Strong Volunteer Base

Succession Planning

1. Enthusiastic and active Executive Council- actively recruit members and LC participants
2. Strong Election Committee-serve 2 year terms.
3. Select candidates for the election committee who have a breadth of contacts and connections statewide in multiple work settings.
4. Process to vet candidates that apply for consideration using a written evaluation tool.
5. LC and membership are also active in the candidate identification process.
6. History of longevity of council members volunteering in many positions within the association EC and LC.
7. Annual Orientation Process provides fun and a social venue to meet and network, relay association goals, mission, vision, dates, expectations, important details of the jobs, and a way to ask questions and learn from others as well as set up a communication and support system.
8. Annually upload procedures involving all volunteers to foster buy-in, enthusiasm, increase creativity and assist with evolving the association.







Elements Critical to a Strong Volunteer Base

Succession Planning

9. Create a wide variety of volunteer opportunities for people to get involved in whatever capacity they can.
10. Always continue to assess the governing structure to meet the times/needs of the membership
11. Committee Chair positions available which are one-time, task driven, take minimal commitment
12. Make public service opportunities available whenever possible ex. Wellness Fair involving professional and student volunteers.
13. Make opportunities available for students and professionals to get involved at the convention ex. Planning, registration, course host/hostess, event volunteer, scholarship basket sales, social events, GAC event etc.
14. Be Creative, Communicate your needs, survey membership for their needs & ideas.
15. **DO NOT BE AFRAID OF CHANGE-** we need to adjust, modify and change with the times!

QUESTIONS?

Mahatma Gandhi always said, "BE THE CHANGE YOU WANT TO SEE IN THIS WORLD!!"

ALL PPT.com - Free PowerPoint Templates, Diagrams and Charts

South Carolina Speech Language Hearing Association

CSAP Presentation Membership and Volunteerism

Elizabeth Fogle, SCSHA President
Michelle Dawson, SCSHA President-Elect

SCSHA's Spin

- Membership: Innovative Ways to Increase and Retain
- Volunteers: Finding them and Working with them



Membership

Financial Perks

- Newly graduated students from one of SC's universities/colleges with a degree in speech pathology or audiology are given free membership for a year. Congratulatory letter sent to universities/colleges to share with students with "offer".
- Reduced membership rates for students
- Life membership rates for those who have been a SCSHA member for 20 consecutive years and reached 65 years of age.

CEU Perks

- Brought back the fall conference (reduced membership rate vs. non-member)
- Focusing on improving our use of technology and ability to offer classes for CE credit through SCSHA website. Members of SCSHA receive lower rate than non-member.

Membership



Volunteerism



- Signup.com
- FREEEEEE!!!
- Easy to use and have seen an increase in those volunteering to act as facilitators, etc., at Convention

Volunteerism



- Tap into local resources.
- For annual 5K race, professors from local university offered extra credit to students who volunteered their time.
- SCSHA board member visited local colleges/universities, who have Communication Disorders & Sciences department, and spoke to students about volunteering and joining SCSHA.
- Ask sponsors from local groups, such as Beta Club, Student Council, Interact, Boy Scouts, Girl Scouts etc., to tell students about opportunity to volunteer.
- Most of these groups require community involvement by students, and each student must earn volunteer hours.

Thank You!!





CSHA

California Speech-Language-Hearing Association
Changing Lives Through Communication

4095 Members and Growing!

Beryl Fogel, CSHA President
CSAP Fall Meeting
ASHA Convention 2017 Los Angeles

Membership

- ▶ Individual Associate 90
- ▶ Individual Life 418
- ▶ Individual Paraprofessional 342
- ▶ Individual Professional 2,514
- ▶ Individual Student 731

Infrastructure Benefits Members

- ▶ CSHA owns it's own building
- ▶ Full-time staff of four (soon to be five)
- ▶ Evolving website
- ▶ Evolving CSHA Magazine
- ▶ Annual State Convention
- ▶ CE Events throughout the state

Developing Member Benefits

- ▶ Position papers
- ▶ You Tube videos
- ▶ Advocacy
- ▶ CSHA Ambassadors to Related Organizations
- ▶ Committees and task forces

Position Papers

- ▶ Roles and Responsibilities of Speech–Language Pathologists with Respect to Literacy in Children and Adolescents in California
- ▶ Best Practice in Early Intervention Service by Speech–Language Pathologists with Children Birth to Three Years of Age and their Family Members

ASHA Grant You Tube Videos

- ▶ What is Audiology
- ▶ My Baby has a Hearing Loss: A Starting Guide for Parents
- ▶ Private Practice: A Few Considerations From Other SLPs
- ▶ Becoming a SLP from College to CCC
- ▶ The Role of SLPs in a Medical Setting
- ▶ How We Change Lives Through Communication
- ▶ And many more...

Advocacy

- ▶ The Advocacy tab on the website tells it all!
 - Advocacy Events
 - 2018 Legislative Day–May 2018–Sacramento, CA
 - More...
 - Current Issues
 - Dyslexia Guidelines
 - More...
 - Get Involved
 - Find your State Legislator
 - More...

Advocacy – Member Resources

- ▶ Commissioner on Professional Services
- ▶ STAR Report
- ▶ StAMP Report
- ▶ SEAL Report
- ▶ SLPAHADB Report
 - (Speech–Language Pathology and Hearing Aid Dispensers Board)

CSHA Ambassadors to Related Organizations

- ▶ CA Academy of Audiology
- ▶ CA Association of Behavior Analysis
- ▶ CA Commission on Teacher Credentialing
- ▶ CA Dept. of Developmental Services
- ▶ CA Dept. of Education
- ▶ CA Physical Therapy Association
- ▶ CA Teachers Association
- ▶ National Black Association of Speech–Language Hearing–CA
- ▶ NSSLHA Representatives in CA
- ▶ Occupational Therapy Association of CA
- ▶ More...

CSHA Ambassador to NSSLHA-CA

- ▶ CSHA representative serving as a leader to students representing CSHA and NSSLHA-CA
- ▶ Initiating and brainstorming ways to increase student involvement in CSHA with the following:
 - CSHA Student Representative-NorCal
 - CSHA Student Representative-SoCal
 - National NSSLHA Regional Councilor-Western Region
 - NSSLHA State Student Representative-CA

CSHA Task Forces

- ▶ CSHA Early Intervention Task Force
- ▶ CSHA International Task Force
- ▶ Both task forces were developed as a result of the CSHA Delegation to Finland
 - October 2016

CSHA Early Intervention Task Force

- **Mission:**
 - Develop framework, timeline and action plan to educate and inform medical care providers, professionals, caregivers and consumers on speech, language, hearing and learning developmental milestones and the need for early assessment and intervention
- **Goal:**
 - Reduce short- and long-term impact of speech, language, hearing and learning delays in areas of communication and learning for birth to three population
- **Expected Impact:**
 - Reduce need for speech-language and special education services as this population reaches school age

CSHA International Task Force

- ▶ Mission:
 - Create framework to enhance, provide and increase international professional opportunities for speech, language, and hearing professionals through education, collaboration and humanitarian activities involving the exchange of global ideas and experiences in order to become more effective leaders and to better serve the diverse needs of individuals with speech, language, swallowing and hearing disorders

Members Volunteer Time

- ▶ Serving on CSHA Board of Directors
- ▶ Serving as Volunteers working with CSHA Board of Directors
- ▶ Serving on task forces and committees
- ▶ Mentoring students
- ▶ Participating in Legislative Day

Volunteer Opportunities Abound

- ▶ District Advisory Committees
- ▶ Volunteering at CSHA Annual Convention
- ▶ Volunteering at regional and district CE events
- ▶ Presenting at CSHA Annual Convention and other CE events
- ▶ Writing articles for CSHA Magazine

Strategic Plan

- ▶ Updated every two years by CSHA Board of Directors and Volunteers
- ▶ Goals and objectives are formulated and implemented taking into account all areas of the professions
- ▶ Drives the work of the Board of Directors, Volunteers and Staff

Questions

- ▶ Beryl, CSHA President
- ▶ Term:2017-2019
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