

**Question:**

Missouri Speech-Language-Hearing Association (MSHA) needs help with improving our marketing materials. Do other states have marketing materials/informational brochures that they might be able to share? ASHA has some great resources, but we plan to develop a flyer specific to our state to share with legislators, the public or other constituencies. Any help with templates is greatly appreciated.

**Answers:**

In 2018 NJSHA reviewed and updated some of our marketing materials. We currently have two new brochures available on our website which you can review:

- *Build Your Career with NJSHA* (membership brochure):  
<http://www.njsa.org/membership/pdfs/membership-brochure.pdf>
- *How Speech-Language Specialists Help Children* (school-based SLS brochure):  
<http://www.njsa.org/resources/committee-resources/pdfs/brochure-sls-school.pdf>

We are working on creating additional brochures and marketing materials in 2019.